

PROGRAM AGENDA

learn.

share.

network.

10 REASONS TO ATTEND SEUG:

- Peer Contacts
- Product Updates
- Networking
- Product Demos
- Peer Knowledge
- 3rd Party Solutions
- Interactive Discussions
- Vertical Market Tracks
- End-User Education
- QAD/User Interaction



Time
1:00pm
5:30pm

SUNDAY – September 13

Vendor Setup / Registration

Welcome Reception

Conference Audio/Visual sponsored by **Thirdware Solution**

Time
8:00am

MONDAY – September 14

Registration will be open from 8:00am - 6:00pm

Buffet Breakfast sponsored by **Logan Consulting**

9:00am

GENERAL SESSION

Vendor Introductions

9:30am

PROGRESS UPDATE: Operational Responsiveness – Business Making Progress

speaker: BOB PALUMBO, VP WW Partner Program, Progress Software

9:50am

KEYNOTE ADDRESS: Manufacturing Product Strategy & Direction

QAD has released a new and functionally rich set of Financial applications. The next major release will focus on the Manufacturing solution suite. QAD is building many functional and process improvements to their core manufacturing applications. This presentation will offer (for the first time) what these enhancements are for the next release, and provide a glimpse into the long term manufacturing product direction.

JOE PHELAN, Director of R&D – QAD, Inc.

10:45am

Break / Visit The Exhibits

11:00am

CONCURRENT TRACK SESSIONS

Distribution
Case Study:
Customer Self-Service
JAY JEFFERSON
ServiceWire
GARY YANG - RCM

This presentation will show you how ServiceWire uses CSS to develop eServicePro, an e-Commerce portal for the manufacturer of industrial wire and cable products. Learn how to leverage the flexibility of CSS as a software development platform and its seamless integration to QAD!

Manufacturing
Improve Your User Experience With .Net UI
JEFF STEELE
QAD, Inc.

For much less than the cost of going through a full upgrade QAD Global Services can retrofit our most recent User Interface to your specific environment, allowing you to take advantage of this robust user interface now.

Financial
IFRS and SOX Update
LANCE LaCROSS
QAD, Inc.

In 2008, the SEC issued a proposed roadmap for moving to IFRS (International Financial Reporting Standards). This is the beginning of allowing early adoption for US public companies with this changing global accounting standard. Along with requirements stipulated by Sarbanes Oxley, this session will include a review and a discussion on the future effect to US corporations.

Technical
Performance Validation
ROMEO SEQUEIRA
QAD, Inc.

Performance Validation arms you with the information necessary to maximize your application and infrastructure investments through optimized system performance and availability. Come learn about QAD's new partnership with HP in the area of Performance Validation and the toolset that is utilized to deliver the service.

12:00pm

Lunch / Roundtables

Vendor Presentation
SIMPLIFYING SOFTWARE
Enhancing Wireless BarCoded Picking

Simplifying's "Bar-Coded Wireless Warehousing" expands basic bar-coding functionality by: 1) Online paperless dispatching of WO & SO picks; 2) Online sequencing of order picks by "quick-pick" location; 3) Online replenishment of efficient "quick-pick" locations; 4) Online "Wave" & "Batch" picking of multiple orders & pickers; 5) One-Screen moving of multiple items

Manufacturing
CPIM Primer
GREG JONES
FN Manufacturing

A programmer/consultant turned programmer/end-user attempts to show the common ground between manufacturing and computer science. In doing so, he hopes to help business people and techies communicate better. Learn a little about what the other guys' buzzwords mean!

Financial
QAD Shared Services
LANCE LaCROSS
QAD, Inc.

The Shared Services capability of QAD Enterprise Applications allows multi-entity consolidations and eliminations to be performed across multiple general ledgers. The chart of account mapping capabilities allow for different accounts to be consolidated, and full traceability to originating transactions can be maintained, which are critical for audit ability.

Technical
The Evolution Of Browsers
SCOTT DULECKI
BravePoint

The heyday of QAD's character scrolling windows is long gone, even though they're still around. This session will review Scrolling Windows, character and GUI Browsers, and the new browsers in QAD's .Net UI, highlighting the different kinds and showing how to configure and install simple and complex browsers.

2:00pm

Distribution
Supercharge Your Supply Chain!
TOM BUFFO – QAD, Inc.

This session will review recent industry analyst data defining what Supply Chain executives are looking for to assist them in 'supercharging' their supply network. Finally, the speaker will review supply chain solutions that solve the challenges that have been identified, including supply chain visibility, transportation management, and demand forecasting.

Manufacturing
Planning Your Upgrade to 2009 EE (Part I)
J.KOHAGEN - QAD
R. SEQUEIRA - QAD

This session will provide insights into the business and technical aspects of an upgrade to QAD 2009 EE – including Business Considerations, Technical Considerations, Security Considerations, and Customization Considerations.

Vendor Presentation
PRO STAR SOFTWARE WorkFlow Processor

Adapt your QAD™ business system to reflect your business policies and procedures. Enable any business procedure with context-sensitive rules using simple or complex logic. Content Delivery, Alerts and Notifications, Automatic Command, and Transaction Automation are among many other popular features.

Technical
Progress: 2009 and Beyond
BRANDON GIBBS
Progress Software

Where is Progress going? What new Progress technologies is QAD now taking advantage of, or planning to? Come hear about the latest and greatest from Progress including a company update, highlights of the latest Disaster Recovery solutions, and top new features in the Database and ABL.

3:00pm

Break / Visit The Exhibits

JOIN TODAY:

www.seug.org

PROGRAM AGENDA

3:30pm	Distribution Integrated Customization Toolkit HARISH RAO QAD, Inc. QAD ICT 3.0 is an integrated toolkit that is non-invasive to QAD source code, can provide higher quality customization, and is easy to create and modify. Learn how QAD ICT 3.0 will save you both time and money when you upgrade.	Manufacturing Planning Your Upgrade to 2009 EE (Part II) J.KOHAGEN - QAD R. SEQUEIRA - QAD Part Two of this session will delve into more detailed aspects of your upgrade planning including Project Planning Considerations Milestone Planning, Time and Resource allocation, Financial and Regulatory Considerations, as well as Standardization, Reporting, and Training Considerations.	Vendor Presentation THIRDWARE SOLUTION Cloud Based Services and User Access Management With reduction in operating and CAPEX budget, Cloud offers multiple opportunities to manage business requirements efficiently. User Access Management is a workflow solution to automate the request, approval and management of access to company's software assets. This solution while reducing lead time also addresses audit requirements.	Technical Patching & Upgrading Your Monster SCOTT DULECKI BravePoint It feels great when you go live on a new system and run your business better. But as soon as you do, changes are happening that will make your current system outmoded and require you to patch or upgrade the system. How do you do that safely and easily? We'll cover that in this session.
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5:00pm **Vendor Fair Reception** sponsored by **BravePoint**

Time TUESDAY – September 15

7:30am Buffet Breakfast sponsored by **Progress Software**

CONCURRENT TRACK SESSIONS

8:30am	Distribution "Greening" The Supply Chain HANK CANITZ QAD, Inc. Many manufacturers are finding their supply chain to be a target rich environment for "green" initiatives. Come hear a discussion on best practices in greening the supply chain, the value attainable through these efforts and how QAD's suite of supply chain solutions can enable your "green" efforts.	Manufacturing Supplier Scheduling Module HOWARD NORRIS FN Manufacturing This session will cover the benefits of automating your procurement process utilizing QAD's Supplier Schedule module. We'll discuss key requirements to ensure success, a step by step implementation process, along with practical applications.	Business Process QAD Application Management Services & OnDemand ANNE HOLWEY - QAD, Inc. Learn how your IT team can achieve consistent delivery of application support and services on a global level – you'll experience predictable costs, improved efficiencies and reduced risk to your operations. QAD's Application Management Services and On Demand can help address your specialized resource needs, maintain your systems and support your users, allowing you to focus on your core business.	Technical User Case Study: Using Qxtend ED BENINCASA FN Manufacturing This session will cover the basics of Qxtend, what it does and does not do from a user perspective along with a hands-on demonstration of the product interface.
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9:30am	Distribution A Case Study In The Next Generation of EDI T. PATEL – Xytek L. GALAVIZ - Sorvive Learn how a major electronics manufacturer consolidated its supply chain interface into a single system despite having many MFG/PRO instances. This case study will highlight how to create full visibility in an environment that allows seamless addition and deletion of suppliers in a diverse supply chain that crosses international and ERP boundaries.	Vendor Presentation CYBERSCIENCE Cyberquery Cyberquery is a business intelligence and reporting solution that empowers QAD users to extract information from QAD when they want, how they want. Hundreds of companies using QAD have chosen Cyberquery as the best solution to break the barriers to their data.	Business Process QAD's New Reporting Tool STEVE LAMB QAD, Inc. Would you like to be able to develop and deploy your own custom reports without any third-party products? Wouldn't it be nice to take a Sales Order and add your company information to the report? Come see the new reporting framework and how you can take a browse and easily turn it into a report and be able to clean up any existing reports.	Technical Linux Scripting ED BENINCASA FN Manufacturing This session will cover the basics of Linux scripting for automation of system administration/services. Examples of modular coding and automation techniques will be demonstrated.
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10:30am Break / Visit The Exhibits

11:00am	Distribution The ROI Of EDI ANNE HOLWEY QAD, Inc. This session will cover the benefits to implementing traditional EDI. Further, the session will address statistics and possible customer scenarios where traditional EDI has resulted in returns on investment.	Manufacturing Master Scheduling: The Next Generation JOE PHELAN - QAD, Inc. Come hear about the .NetUI QPS version, the Master Scheduling Workbench (MSW) and its ability to start the master scheduling process with an initial automatically generated leveled schedule. If you want to find out how you can save time and costs in your master scheduling process, this is the session for you!	Business Process Maximizing The Return on Your QAD Investment STEVE GRAF QAD, Inc. QAD's Business Consulting Services team works to help customers maximize the value of QAD solutions. To accomplish this, we've assembled a comprehensive range of assessment tools and methodology focused on achieving greater cost savings, maximizing cash flow and lowering the total cost of ownership for QAD solutions.	Technical Getting The Most Out Of .Net UI STACY ELWOOD BravePoint In this session, Stacy will show you how to get the most out of your .NET User Interface, including setting up custom browses, browse links, and using browses as the basis for a new report.
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12:00pm **Closing Luncheon / Conference Wrap-up**
 Luncheon sponsored by **PTC and QAD**

SPEAKERS & SESSIONS SUBJECT TO CHANGE

Westin Atlanta North

7 Concourse Pkwy.
 Atlanta, GA 30328
 (770) 395-3900



OVERVIEW

Sleek and contemporary, the Westin Atlanta North at Perimeter provides the convenience of a peaceful retreat from the city yet offers a host of nearby attractions including:

- Perimeter Mall
- Nearby Golf Courses
- Concourse Athletic Club
- Georgia World Congress
- Georgia Dome



TRANSPORTATION

The Westin Atlanta North is approximately 30-40 minutes from Atlanta Hartsfield Airport. Cab fare ranges from \$65-70 one-way. The Hotel and Airport is also served by the Metro train line which is just \$3.00/one-way. Pick-up service by the hotel is provided at no charge from Dunwoody station, approximately 1/2 mile from the hotel. Free overnight parking is available for hotel guests. Valet parking is \$8/day and \$15 overnight.



ROOM RESERVATIONS:

Sleeping Rooms have been blocked at the hotel and are available to conference attendees at a **discounted group rate**. Please be sure to reference the MFG/PRO Southeastern User Group when making your reservation.

SEUG Conference Rate:
\$149/night (sg/dbl)

Reservations:
 (770) 395-3900